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FROM COFFEE TO COMMITMENT: PARTNERING WITH PRIVATE INDUSTRY FOR SNS PLANNING

PHEP Summit

February 2009

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OBJECTIVES

- ✘ Describe an approach that was successful in integrating a private business partner into SNS planning
- ✘ Describe an updated RSS layout that focuses on product throughput instead of storage while minimizing workload
- ✘ List three ways private business partnerships can enhance SNS and RSS planning and operations

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HOW IT HAPPENED

- ✘ Planning for a backup facility wasn't going as well as planned
- ✘ We needed more than a warehouse...we needed a *WAREHOUSE*
- ✘ We needed more than an associate...we needed a partner
- ✘ We needed someone to be our sunshine on a cloudy day

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THE ARRANGEMENT

- ✘ Idea for the partnership presented in November 2005 at an SNS planning meeting
- ✘ Presented as a possibility for a backup facility
- ✘ Private status was a concern
- ✘ Sent a letter requesting a late-November meeting

THE DETAILS

- ✘ Food production company with products across the United States, Canada, Mexico, Puerto Rico, and U.S. military bases around the world
- ✘ More than 6,000 employees nationwide and over \$1 billion in annual sales
- ✘ Started in 1934 – well-established and well-known

MEETING FOR COFFEE

- ✘ First visit in early 2006
- ✘ Meeting with Vice President and Manager of Manufacturing Support
- ✘ Explained SNS and provided copies of CDC's SNS training videos
 - + <http://www.bt.cdc.gov/stockpile/extranet>
 - + User ID – Stockpile; Password – Str*teg!c
- ✘ Asked them to talk it over, but we felt very positive about the meeting



THE FIRST DATE

- ✘ Company decided it was their “civic obligation” to help out
- ✘ Visited two warehouses midwinter 2006
- ✘ One warehouse unknown by most employees
- ✘ Company asked that their involvement remain as confidential as possible

MEETING THE PARENTS

- ✘ CDC and State visited warehouses in April 2006
- ✘ CDC didn't approve either warehouse due to climate control issues
- ✘ Local SNS planners got ready to go back to the drawing board

AGAINST ALL ODDS

- ✘ About six weeks later, company called and said they wouldn't take no for an answer
- ✘ Requested we visit a third warehouse
- ✘ Visited a few weeks later and toured the warehousing side of one of the manufacturing plants
- ✘ We knew this was meant to be

THE COURTSHIP

- ✘ Company went beyond what was necessary and expected
- ✘ Offered the facility, the personnel, the equipment, and a commitment
- ✘ We asked the CDC to take a look at the new offer
- ✘ CDC visited and approved the site in December 2006

THE MARRIAGE

- ✘ MOU process began soon after December 2006 visit
- ✘ Even before MOU was signed, the company agreed to allow training within the facility for lead staff
- ✘ Two sessions held October 2007
- ✘ MOU signed by State and company in December 2007

THE HONEY-DO LISTS

- ✘ Company developed a process for requesting employee assistance during RSS activation
- ✘ Company also developed an RSS activation time line
- ✘ Jointly developed job action sheets with which to train company personnel in the event they have to open the warehouse without us
- ✘ Security assessment with local law enforcement in progress

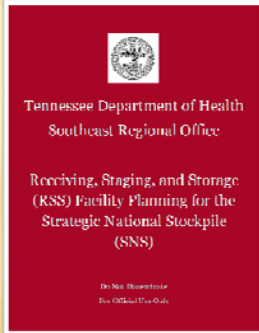
Item	ETA-11	ETA-12	ETA-13	ETA-14	ETA-15	ETA-16	ETA-17	ETA-18	ETA-19	ETA-20	ETA-21	ETA-22
1	Emergency Response Coordinate Notifies Company Coordinator Key Decision Information ETA and Size of Pallet Package ETA of Critical Safety Response Unit (SARU) Who will assist operations (Go/No Go Company) What will occur in Plant 1 to allow											
2	Company Coordinator activates on-site prep plan Notify Notify Shipping / Receiving Operations Engineering Human Resources Appropriate Union Company Officers											
3	Notify Activate all safety barriers Activate communications with local law enforcement Prepare to receive Go/No Go of Company Response Center Prepare & Issue Company badges to Go/No Go personnel Equip Access Authority to Plant 1 to Company staff Site Plant 1 Security Officer and Shipping Office Secure Plant 1 perimeter Coordinate Entry to SARU and if applicable											
4	Shipping / Receiving Activate all available Forklifts Free up all Plant 1 Shipping / Receiving Display enough forklifts from other plants to have 10 units on site Bring empty trailers to Plant 1 Clear out designated lanes at Plant 1 Remove all vehicles and other items behind Plant 1 Vacate Plant 1 Dock area											
5	Operations Decide whether or not to start down on nearby Plant 1 production Assess required equipment status Inspect Combs and adjust to prescribed temperature Inspect Gas Flow and adjust to prescribed temperature Control Update Combsman Rates to Command Center											
6	Engineering Install cameras if phones and 911 cannot be in Command Center Support set up of Go/No Go communications system Provide general on-site support (see 2. Attached 1)											
7	Human Resources Activate vehicles of dedicated on-site HR support Call to Prep - ETA staff Call to other units if needed by Company Coordinator											

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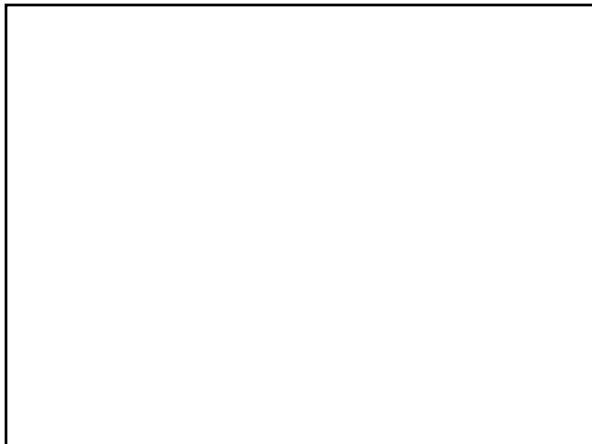
RSS FACILITY PLANNING

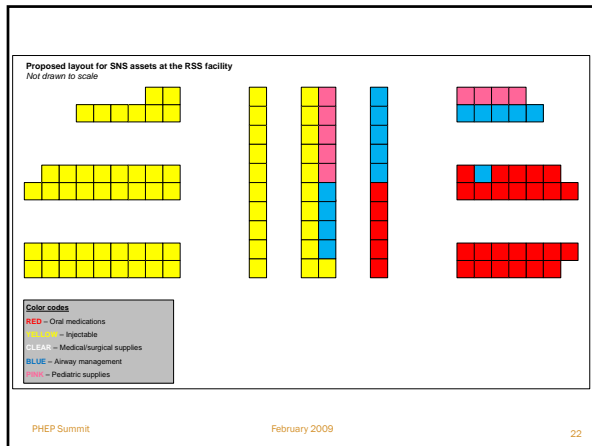
- ✘ SNS Guide for Planners, Chapter 8
- ✘ Job action sheets
- ✘ Facility checklists
- ✘ RSS operations documents
- ✘ MOU
- ✘ Etc.

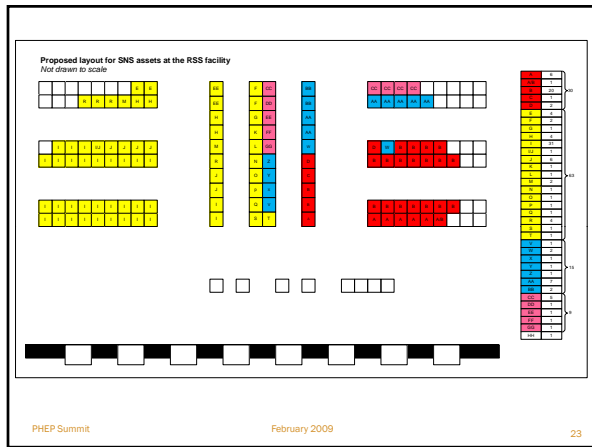


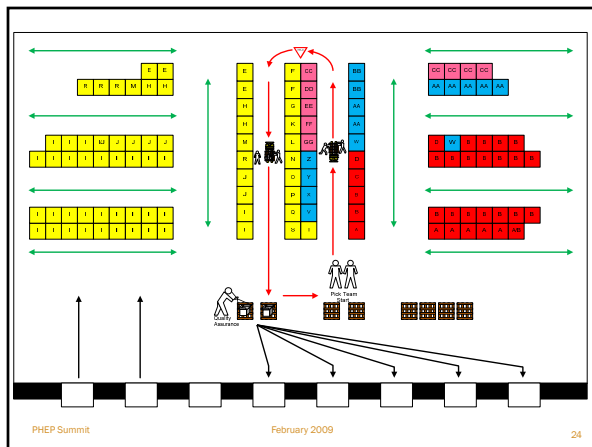
THE FUTURE

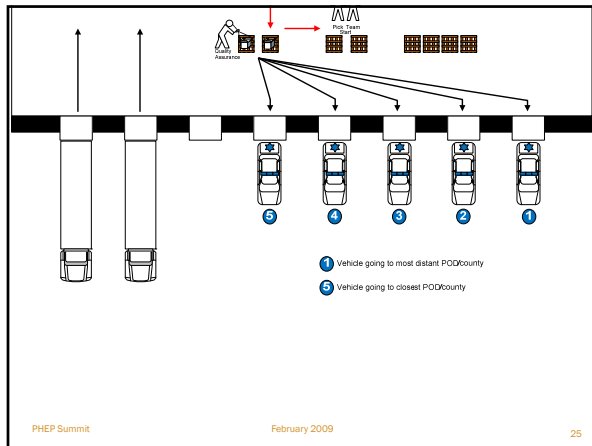
- ✘ Proposed RSS function to be exercised in April 2009
- ✘ Continue to develop the partnership
- ✘ Incorporate suggestions posed by the company to help RSS functions work more efficiently

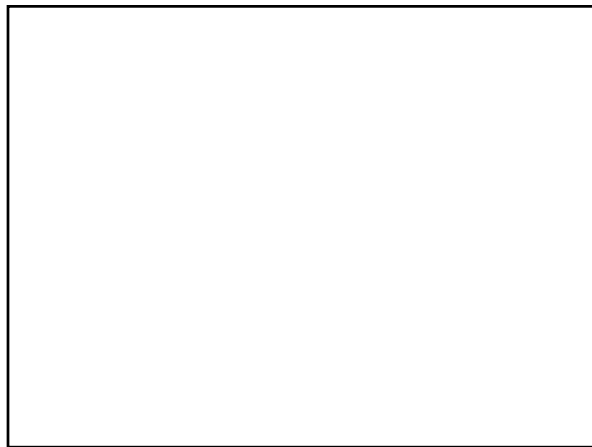












BARRIERS

- ✘ No transparency in how trucks are loaded at the Push Package storage facilities
- ✘ Mixed product, lot numbers and expiration dates throughout the Push Package
- ✘ Container labeling
- ✘ Use of law enforcement personnel and vehicles for initial shipments

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RECOMMENDATIONS – CDC

- ✘ Load trucks in order to streamline RSS setup and distribution of assets
- ✘ Place a single lot number and expiration date for each respective asset in a Push Package

RECOMMENDATIONS – STATE

- ✘ Ensure that the inventory management system logic allows for sequential container selection
- ✘ POD allocations should be based on a specific time frame
- ✘ Standard allocations for all PODs during first two shipment of assets; tertiary allocations will be based on need

BENEFITS OF THE PARTNERSHIP

- ✘ They provide expertise that public health does not have.
- ✘ They provide resources public health does not have and, in most cases, never will.
- ✘ Since 85% of critical infrastructure is owned by private businesses, these partnerships can and should provide insight into all aspects of preparedness.

PUBLIC HEALTH RESOURCES



PRIVATE BUSINESS RESOURCES



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CONTACT INFORMATION

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