

Closed Points of Dispensing:

Creating Partnerships
for
Mass Prophylaxis



Presented By
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Workshop Agenda

- Background: Development of Marketing and Planning Materials
- Group Activity: Finding Your Strategy
 - Private Industry
 - Colleges/Universities
 - Federal Organizations
 - Community Organizations
 - Faith Based Organizations
- Open Forum Discussion



Background: Development of Closed POD Resources

- Closed POD Concept & Design Workshop 2008
 - Hosted by CDC's Division of Strategic National Stockpile in Aug 08
 - Participants included:
 - State & Local (S&L) planners
 - Federal agency planners
 - Private Sector representation
 - Focused on sharing promising practices and developing resources



Background: Development of Closed POD Materials

➤ Creation of standard templates and guidance

- Recruiting & Planning Templates

- 1) Power Point Presentation - Closed POD Overview
- 2) Recruiting Brochure - Highlights benefits of partnership
- 3) Closed POD Manager's Planning Guide Template - Provides guidance, templates and examples to support plan development



Finding your Strategy



BREAKOUT SESSION

- Private Industry
- Universities
- Federal Partners
- Community Based Organizations
- Faith Based Organizations



FINDING YOUR STRATEGY BREAKOUT SESSION OBJECTIVES

SWOT analysis is an efficient tool to uncover effective strategies *before* approaching potential partners

- With a facilitator, please break into five groups, one for each industry
- With your group, answer the presenter's lead questions to:
 - Build knowledge of our unique strengths
 - Uncover real or perceived weaknesses
 - Capitalize on opportunities
 - Mitigate against threats (30 minutes)
- At the end of time we will regroup to uncover similarities and differences among the industries (30 minutes)



Group Discussion



BREAKOUT SESSION

- Private Industry
- Universities
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Short Term Goals

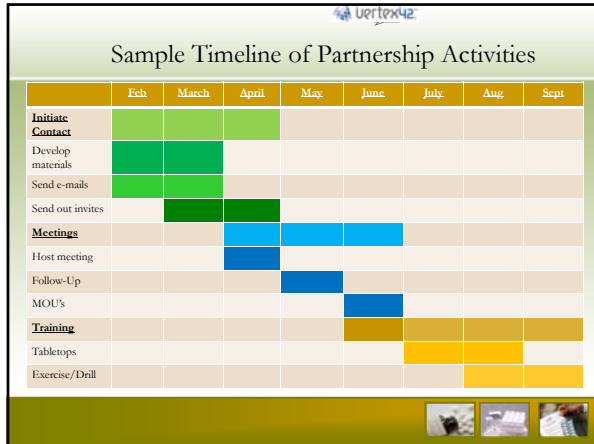
- Goal setting
- Scheduling onsite meetings and presentations
- Holding group workshops
- Conducting Tabletops
- Testing communications systems
- Draft plans for activation and operation of the Closed POD
- Define roles and responsibilities



Long Term Goals

- MOU's
 - Legal questions
 - Liability
- Online POD trainings and Conduct POD exercises
- Provide updates to materials
- Establishing base levels for staff competencies
- Maintain contact with Closed POD partners
- Participate in onsite events
- Referrals of Closed POD partners





Secrets to Success

- Persistence, persistence, persistence
- Emphasize benefits to business and employees
- Finding out what is important to the partner agency as a building block
- Provide continued tech-support
- Provide pre-training
- No added cost
- Maintain ongoing relationships

Open Discussion

- Suggestions for including more Closed PODs?
- What works in your jurisdiction?
- What's not working in your jurisdiction?
- Experience with different types of partners?
- Next steps?
