

PHP Summit

Daily News

SAN DIEGO, CALIFORNIA

THURSDAY, FEBRUARY 19

Today's Highlights

Breakfast
7:00 a.m.
Grand Ballroom

Keynote Address
8:30 a.m. – 10:00 a.m.
Grand Ballroom

Lunch and Poster
Presentations (Group 1)
12 noon – 1:00 p.m.
Nautilus Exhibit Hall
and Pavilion

Reception
5:30 – 7:30 p.m.
Nautilus Exhibit Hall
and Pavilion

Internet Access

There is wireless access available in the conference area of the Sheraton for Summit attendees. The code is PHP0209.

Exhibit Hall Hours

Today
12:00 noon – 7:00 p.m.

Tomorrow
7:00 a.m. – 1:00 p.m.

Poster Hall Hours

Today
12:00 noon – 4:00 p.m.

Tomorrow
7:00 a.m. – 1:00 p.m.



Wayne Schroeder, Miami-Dade County Health Department, explains a pictogram during the "More Than Words: Powersizing Your Emergency Communications Through Comics and Pictograms" Pre-Summit Workshop.

Amanda Ripley To Deliver Today's Keynote Address

Today's Keynote Address, *The Unthinkable: Who Survives When Disaster Strikes — and Why*, will be presented by Amanda Ripley, beginning at 8:30 a.m. in the Grande Ballroom.

Ripley is a senior writer for homeland security and risk at *TIME Magazine*, and has traveled the world studying disasters, natural and man made. Her book, *The Unthinkable: Who Survives When Disaster Strikes — and Why*, is the first mass-market book to explain how the brain works in disasters — and how we can learn to do better.

Following her presentation, Ripley will sign copies of her book in the Grande Ballroom Foyer. Books will be available for purchase for \$20 at the registration desk.

Smart Planning Smooths Evacuation Process

Planning is vital to successful hospital evacuations, speakers said during a Pre-Summit Workshop on Wednesday.

In the session "Special Needs Evacuation of Health Care Facilities," experts talked about the essentials of planning and implementation.

Ron Hernandez, EMT-P, retired Director of the Emergency Medical Services Bureau for Onondaga County in Syracuse, N.Y., spoke about the evacuation of a Syracuse veterans medical facility in 1994, when a valve broke and eight feet of water filled the basement, also causing other problems. With 176 hospital and nursing patients in the house, 55 were sent home, meaning 121 patients needed relocation.

"We had limited transportation

resources, long distances to the receiving hospitals, and ambulances unwilling to go distances," Hernandez said,

An absence of pre-existing transfer agreements was an issue.

"It's not an uncommon problem," he said. "Another hospital may or may not be able to take patients. Time and distance are critical factors. Set your priorities well in advance."

Dr. Irving Jacoby, Hospital Director for Emergency Preparedness and Response at UC San Diego Medical Center, discussed the increased possibility of serious injuries and casualties during evacuations, immobile patients and patients on life support.

Different reasons for evacuations prompt different responses,

Continued on page 3

Health Care Coalitions Help Orgs Work Together

Regional Health Care Coalitions serve as valuable partners in emergency response situations, said organizers of several such coalitions at a Pre-Summit Workshop on Wednesday.

In the session "The Health Care Coalition in Emergency Response and Recovery," experts provided practical guidance on developing and implementing robust health care coalitions in a sustainable and cost-effective manner.

Describing a medical multi-agency coordination system called MAC, the experts detailed a program designed to support the incident response activities of individual health care organizations and jurisdictional authorities such as police, fire and health departments.

Eric Trabert, Public Health Analyst for the Center for Naval Analyses in Alexandria, VA., described a regional Health Care Coalition as a group of individual health care organizations in a specified geographic area that have partnered to respond to emergencies in a coordinated manner.

"The coalition promotes optimal situational awareness, facilitates resource support, coordinates response strategy and tactics, and provides an efficient interface with local jurisdictional authorities," Trabert said.

Participants may involve a variety of organizations, but each should have a primary role in the delivery of medical care during an incident response. The coalition activities are meant to sup-

port - not supplant - individual or jurisdictional authorities.

Dr. Anthony G. Macintyre, Associate Professor of Emergency Medicine at The George Washington University in Washington, D.C., described that city's formation of a Health Care Coalition.

"Our efforts to construct a health care coalition from the ground up highlight attempts to integrate private-sector medical organizations with public-sector response organizations," Macintyre said.

Macintyre used the example of a 1982 blizzard in the city that showcased the need for such a coalition. Within a 30-minute period, an airplane crashed into a bridge and a metro train derailed. Since then, events of 9/11, anthrax scares and hurricanes have further highlighted the need.

"The goal is to support the health care system's resiliency and the collective medical surge capacity for Washington, D.C. in response to mass casualty and mass-effect incidents," he said.

Mark A. Lappe, Administrative Manager for the Metro Region Hospital Preparedness Program, and Chair of the Metro Region Hospital Compact in Minneapolis, said ongoing work includes information sharing, communications, education, and equipment.

"We seek to reach our risk-based target levels in personnel, planning, organization, and leadership," Lappe said.



Panelists Ruth Berkelman, left, Jennifer A. Horney, Maggie Potter, Mildred Williams-Johnson, and Wanda King field questions from the audience during Wednesday's Opening Session.

APCs to Describe Tools and Resources to Enhance Public Health Partnerships

The importance of partnerships in the public health preparedness arena will be the focus of three APC-led sessions today.

“The healthcare system is interdependent. If one area fails, it affects the entire system,” said Carina Elsenboss of the Seattle-King County APC. “By developing partnerships, we better ensure that resources, ideas and assistance will be shared during all phases of an emergency. Building partnerships in times of preparedness improves efficiencies, enhances communication, and supports coordination during a response, which are vital to ensuring life, safety.”

The Cambridge APC will lead “Cross-Jurisdiction Cross-Discipline Public Health Tabletops,” today from 10:30 a.m. – 12 noon, Marina 3. Exercises that simulate public health emergencies allow us to assess preparedness plans and systems. However, exercising plans and engaging municipal partners are ongoing challenges for local health departments with limited resources. The Massachusetts Virtual Epidemiologic Network (MAVEN) is the cross-jurisdictional functional exercise of a new Web-based epidemiologic surveillance system currently in development. Panelists will discuss promoting cross-disciplinary, cross-jurisdictional training for public health events; engaging municipal



leadership and state agencies; and ways that practices have improved as a result of these activities.

The Seattle-King County APC will present “Tools, Training & Technical Assistance: Supporting Non-Hospital Healthcare Providers with Business Resiliency” in Fairbanks C at 10:30 a.m. “This interactive session will include a history of why and how the Business Resiliency project was formed,

review tools that were created for project participants, discuss lessons learned, challenges faced, and present the findings of a comprehensive evaluation of the project,” said Elsenboss.

“A Critical Preparedness Triad for the Local Health Department Community” will be presented today from 3:00 p.m. – 5:00 p.m. in Marina 3 by the Tarrant County APC. Representatives will describe its web-based school health surveillance program and two CD products covering mass casualty triage and Medical Reserve Corps (MRC) development and training. The products provide guidance and support based on evidence-based practices with proven results in several local health departments from the north central Texas region. The Tarrant APC will describe the usage of all three products in overviews and will conduct three short practice demonstrations.

Exhibitor News

Explore Professional Opportunities at Harvard Kennedy School

Leaders everywhere recognize that lifelong learning is no longer an option—it’s a necessity. In a rapidly changing and increasingly interconnected world, public leadership demands a continuous commitment to professional development.

Executive Education at Harvard Kennedy School offers programs for leaders from around the world. We bring together experienced professionals, a world-class faculty, and a dynamic curriculum in a setting where the common denominator is a shared commitment to public value. The result is a lasting transformational leadership experience and the ability to handle the challenges facing the world today.

The Leadership in Crises: Preparation and Performance program examines the challenges that leaders face in extraordinary circumstances. The program offers participants an analytical framework for understanding the difference between a crisis and a routine emergency, and provides an in-depth look at the role a leader plays in identifying and executing the appropriate response in each situation.

Leadership in Crises teaches participants how to build the skills that make for a more successful management process – how to effectively gather critical information, adapt to unique circumstances,

and prioritize effectively. The course also teaches participants how to build bridges across organizational limits, presenting perspectives on planning, training, and exercising so that senior managers have systems in place in advance of a critical event.

The curriculum of the National Preparedness Leadership Initiative Executive Education program is designed to build capacity for heightened cross-government and cross-sector coordination of effort – meta-leadership – in both preparedness and response. The program is geared for senior officials in federal, state, and local governments and elected officials who are responsible for preparedness, response, or recovery from terrorist events, natural disasters, and public health emergencies.

As an outcome of the program, senior leaders will be able to generate a robust connectivity and credibility of preparedness and response efforts that effectively reaches across lines of government jurisdiction and out to the private sector.

Exhibitor News items are supplied by PHP Summit exhibitors who place an advertisement in the PHP Summit Daily News.



Armin Ansari, PhD, CHP, Health Physicist, Radiation Studies Branch, CDC, Atlanta, GA, presents during Wednesday's Public Health Planning for Response to Radiological and Nuclear Terrorism Pre-Summit Workshop.

Program Addendum

Poster Group I – Thursday

#I-1 has been cancelled.

#I-9 – presenter Jay Allen, Public Health Foundation Enterprises, City of Industry, CA, has been added. Sybil Ingram-Campbell will not be presenting.

#I-34 – presenter Sharon Medcalf, RN, Med, Associate Director, Center for Biopreparedness Education, University of Nebraska Medical Center, Omaha, NE, has been added. Gary Gorby and Greg Stecker will not be presenting.

#I-35, Advancing Your Community First Responder Prophylaxis Plan Using an Exercise-Based Approach, has moved to bulletin board #43.

#I-42 – Kristin A. Watkins, Librarian/ Grants Coordinator, Creighton University Medical Center, The University of Nebraska Medical Center, College of Public Health, Center for Biopreparedness Education, Omaha, NE, will be presenting in place of Sharon Medcalf.

#I-43, Development of the Maryland Local Health Department Preparedness Assessment Tool: Lessons Learned, has moved to bulletin board #35.

Thursday, February 19 Roundtable Discussions, 7:30 a.m. – 8:15 a.m.

Local Health Departments Partnering With MRCs for Sustainability and Surge Capacity – Melodie Griffin, MHA, Senior Analyst, NACCHO, Washington, DC, has been added. Janusz Wasiolek will not be presenting.

CDC Career Epidemiology Field Officers (CEFOs) for Public Health Preparedness – Valerie Kokor, MBA, Director, CEFO Program, COTPER, CDC, Atlanta, GA will be presenting in place of Catherine Chow.

The Medical Reserve Corps as a Public Health Resource has been cancelled.

Book Signing with Amanda Ripley, 10:00 a.m., has been moved to the Grande Ballroom Foyer

Interactive Sessions, 10:30 a.m. – 12:00 noon

#312 has been cancelled.

#193 – Chicquita Hairston, Administrative Assistant, NACCHO,

Washington, DC, will be facilitating in place of Brian Damis.

Interactive Sessions, 1:00 p.m. – 2:30 p.m.

#163, #188 and #270 have been cancelled.

Interactive Sessions, 3:00 p.m. – 4:30 p.m.

#171 – Will Schluter will not be facilitating. Jacquelyn Polder will present and facilitate.

#205 – presenter George Muller, BS, Industrial Engineer, Pacific Northwest National Laboratory, Department of Energy, Richland, WA, has been added.

#271 has been cancelled.

#321 – Lisa Dillard will not be facilitating. Cristin Corcoran will present and facilitate.

Workshops, 3:00 p.m. – 5:00 p.m.

#265 – presenter Garth Graham, MD, MPH, Deputy Assistant Secretary for Minority Health, Office of Minority Health, U.S. Department of Health and Human Services, Rockville, MD, has been added. Jonathan Purtle will not be presenting.

Friday, February 20 7:30 a.m. – 8:15 a.m.

U.S. Border Strategies During an Emergency Pandemic Overseas: Feasibility of Aviation Entry Screening has been cancelled.

The Critical Infrastructure Protection Program: The Health Care and Public Health Sectors' Best Kept Secret has been changed to an interactive session at 8:30 a.m.

Health Care and Public Health: Shaping the Future of Emergency Preparedness, Response, and Recovery has been added. The presenter is Nitin Natarajan, MA, program manager, Office of the Assistant Secretary for Preparedness and Response, U.S. Department of Health and Human Services, Washington, D.C.

Preparing Local EMS Providers for a Pandemic – Sharon Medcalf will not be presenting.

Please see tomorrow's issue for additional changes to Friday's schedule.



Dave Fortman, left, Jeff Rubin, and Sheila Martin, Emergency Medical Services Authority, Sacramento, CA, map out their first day at the Summit on Wednesday.

Smart Planning

Continued from page 1

Jacoby said, citing a media report that some 275 evacuation instances over several decades involved everything from natural disasters such as hurricanes and earthquakes, to fires, gas leaks and water spills.

Situation assessment is vital, he said, including knowing the location of an incident, and the directional movement for evacuees.

“One of the things you can do is become proactive,” Jacoby said. “Work on issues several days a year. Decide how many people would need an ambulance, and how many would go by bus.”

Dr. Colleen Buono, Attending Physician, Department of Emergency Medicine and Division of EMS/Disaster Medicine

at UC San Diego School of Medicine, also stressed preparedness.

“A lot of things can be prevented by going through the facility with a safety officer,” Buono said.

The experts cited numerous case studies, including the wildfires that ravaged San Diego twice in the past decade, leading to hospital evacuations. Arrangements with other facilities are mandatory.

“You never know how big a situation will be and where you have to go,” Buono said. “Know your alternative care sites.”

Other evacuation issues discussed included triage, transportation, security, evacuating children and seniors, and evacuating intensive-care patients.

Workshop sponsor First Line Technology provided attendees a tour of the Ambu-Bus, the mass-casualty transit school bus.

Lessons Learned from Recent Events Focus of APC Sessions

APC representatives will lead sessions today on environmental health issues and lessons learned from a public health emergency during this year’s Summit.

“Lessons Learned from a Public Health Emergency and a POD Exercise: A Hepatitis A Experience” begins at 10:30 a.m. in Fairbanks C, led by the Western New York APC. The session will focus on a Hepatitis A event in February 2008 in Erie County, NY, resulting in a five-day POD operation wherein more than 10,000 individuals received immunization or prophylaxis.

“We’ll discuss how the county health department worked with partner agencies - especially state health and local volunteers - to address this issue, our misuse of the Incident Command System (ICS), and how the plan of correction was used to train staff and retest the plan at a follow-up drive-through POD,” said Tracey Chalmers of the Western New York APC. “Our goals are to demonstrate that local and state health departments can work effectively together, and that ICS can work in a public health emergency.”

Then from 3:00 – 5:00 p.m., the Twin Cities APC will present “The Greatest Hits for Environmental Health Emergency Preparedness” in Harbor Island 1. After an introduc-

tion on the importance of environmental health as it relates to a disaster/emergency, attendees will participate in group activities focusing on one natural disaster, a flood.

“We will then shift the focus to environmental health preparedness planning for an event of national significance,” said Brian Golob of the Twin Cities APC. “I will discuss what several environmental health departments did prior to the recent Republican National Convention.”

The session’s objectives include:

- Learn about new resources available to environmental and public-health professionals that are useful in preparing for, responding to, and recovering from a disaster/emergency.

- Gain an understanding of the value-added role and importance that environmental health plays in disaster and emergency response and recovery efforts.

“Environmental health staff members have the primary responsibility for the health of a community following a disaster/emergency,” said Golob. “Most, if not all emergencies and disasters have an environmental health component. The magnitude and urgency of immediate health risks (e.g., no drinking water or sanitation facilities) associated with any hazard are predicated on the particular incident itself.”



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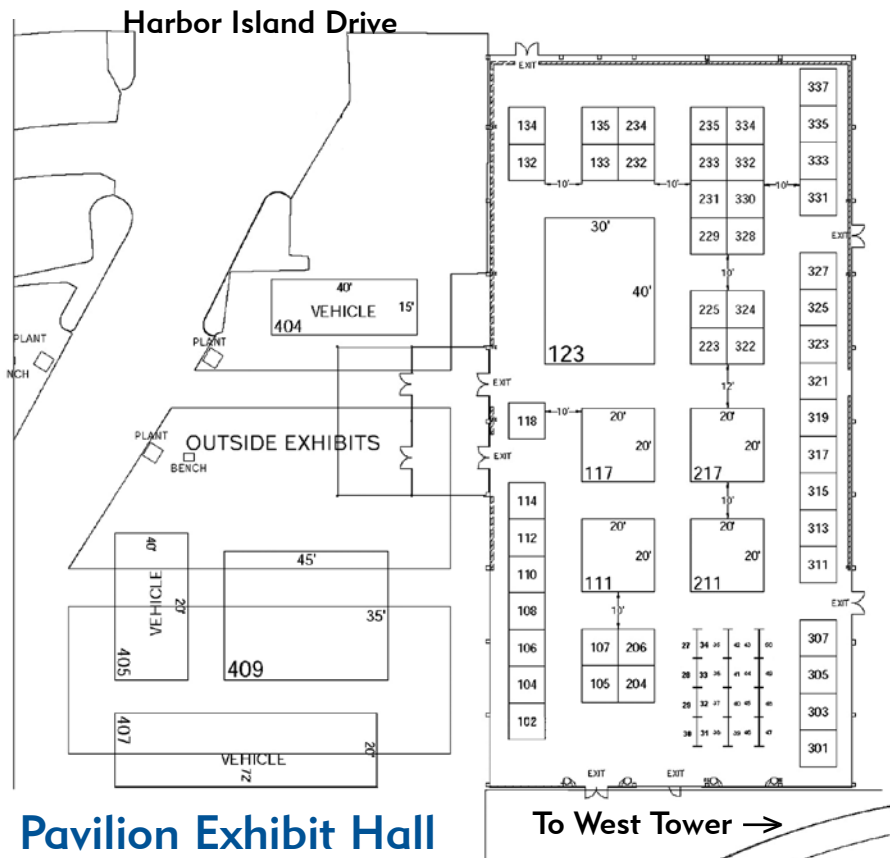
WHAT CONSTITUTES EXCELLENT PERFORMANCE? WHAT DOES IT TAKE TO ACHIEVE IT?

Leadership in Crises:
Preparation and Performance
April 26 - May 1, 2009

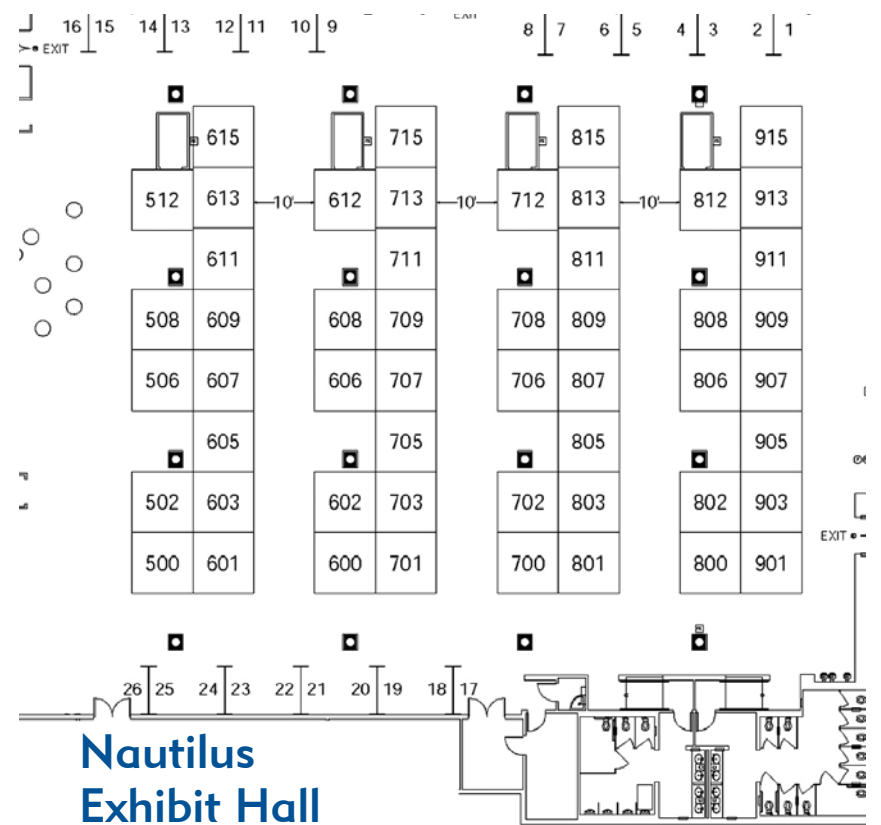
National Preparedness Leadership Initiative
Part 1: December 6 - 11, 2009
Part 2: June 22 - 25, 2010

For more information or to apply, please visit: www.hks.harvard.edu/ee/php or call 617-496-0484.

Exhibit Hall Opens at 12 Noon Today



Pavilion Exhibit Hall



Nautilus Exhibit Hall

Company Name	Exhibit Hall	Booth
Advanced Business Software	Nautilus Hall	806
Advanced Practice Centers	Nautilus Hall	901
Alliance Solutions Group	Nautilus Hall	811
Association of State and Territorial Health Officials	Nautilus Hall	609
Atlas Public Health	Nautilus Hall	508
Base-X Inc.	Pavilion Hall	217
Beck Disaster Recovery	Nautilus Hall	805
Blu-Med Response Systems	Pavilion Hall	117
Booz Allen Hamilton	Pavilion Hall	315
CDC Foundation Meta-Leadership Summit for Preparedness	Pavilion Hall	225
CDC Radiation Studies Branch	Nautilus Hall	611
CDC/COTPER	Nautilus Hall	713
CDC/EPI-X	Nautilus Hall	712
Center for Domestic Preparedness	Nautilus Hall	705
Center for Homeland Defense and Security (Naval Postgraduate School)	Nautilus Hall	506
Centers for Public Health Preparedness, Association of Schools of Public Health	Pavilion Hall	110
Clinical Solutions	Pavilion Hall	305
Collaborative Fusion, Inc.	Nautilus Hall	706
Delta Development Group	Pavilion Hall	332
Department of Homeland Security/National Communications System (DHS/NCS)	Nautilus Hall	808
DHHS/ASPR	Pavilion Hall	303
Disaster Management Systems	Nautilus Hall	909
Dispensing Solutions, Inc.	Nautilus Hall	708
DQE	Pavilion Hall	104
Emory Center for Public Health Preparedness	Pavilion Hall	331
EMSystems	Nautilus Hall	911
ESi (Emergency Service integrators)	Pavilion Hall	211
ESRI	Pavilion Hall	111
EWA Government Systems, Inc.	Pavilion Hall	232
First Line Technology, LLC	Vehicle Exhibit	404
FirstWatch	Nautilus Hall	500
Focus 21, Inc.	Nautilus Hall	615
FridgeFreeze	Nautilus Hall	915
FSI North America	Nautilus Hall	700
General Physics	Pavilion Hall	134
GlaxoSmithKline	Nautilus Hall	709
Global Protection	Nautilus Hall	602
Gold Systems, Inc.	Pavilion Hall	313
HeaterMeals	Pavilion Hall	233
HLN Consulting, LLC	Pavilion Hall	328
ICF International	Pavilion Hall	229
ILC Dover	Nautilus Hall	711
Information Station Specialists, Inc.	Nautilus Hall	905
Integrated Solutions Consulting	Nautilus Hall	812
Lessons Learned Information Sharing	Pavilion Hall	234
Logical Images	Nautilus Hall	605
Loma Linda University Center for Public Health Preparedness	Pavilion Hall	337
Loma Linda University Medical Center/Center for Prehospital Care	Vehicle Exhibit	405
Macro International, Inc.	Nautilus Hall	813
MedImmune	Nautilus Hall	801
Michigan Center for Public Health Preparedness	Pavilion Hall	325

Mitchell and McCormick	Nautilus Hall	702
Mortuary Response Solutions	Nautilus Hall	612
NACCHO, Public Health Preparedness	Nautilus Hall	800
National Institute for Hometown Security	Nautilus Hall	603
National Library of Medicine	Nautilus Hall	606
National Public Health Information Coalition	Pavilion Hall	330
Netsmart Technologies	Nautilus Hall	707
North Carolina Center for Public Health Preparedness	Pavilion Hall	323
Novartis Vaccines	Nautilus Hall	703
Noveko	Pavilion Hall	135
Office of the Civilian Volunteer Medical Reserve Corps	Nautilus Hall	903
Port Blue Corporation	Pavilion Hall	206
Proengin	Nautilus Hall	803
ProPac, Inc.	Pavilion Hall	118
PSA Worldwide	Pavilion Hall	112
Public Health Foundation Enterprises, Inc.	Nautilus Hall	701
Rand	Nautilus Hall	815
Rapid Response Preparedness	Pavilion Hall	322
ReadyMoms Alliance	Nautilus Hall	512
Roche	Pavilion Hall	324
RTI International	Nautilus Hall	502
RX Response	Pavilion Hall	133
Safety Center of America	Pavilion Hall	108
Simpler Life	Pavilion Hall	132
Simulation Education Services	Pavilion Hall	107
SNA	Pavilion Hall	223
SOS Survival	Pavilion Hall	204
SRA International	Nautilus Hall	807
TECSYS, Inc.	Pavilion Hall	106
Teletask	Pavilion Hall	231
Texas A & M HSC SRPH, National Center for Emergency Medical Preparedness and Response	Pavilion Hall	114
ToucanEd, Inc.	Nautilus Hall	715
UCLA Center for Public Health and Disasters	Pavilion Hall	307
UCSF - CA Poison Control System	Pavilion Hall	105
University at Albany Center for Public Health Preparedness	Pavilion Hall	301
University of California, Berkeley Center for Infectious Disease Preparedness	Pavilion Hall	321
University of Maryland University College	Nautilus Hall	907
University of Minnesota Center for Public Health Preparedness	Pavilion Hall	327
University of Pittsburgh Center for Public Health Preparedness	Pavilion Hall	334
University of South Carolina CPHP	Pavilion Hall	319
UPP Technologies	Pavilion Hall	235
URS, EGandG Division	Nautilus Hall	809
US Northern Command	Pavilion Hall	102
USA Center for Rural Public Health Preparedness	Pavilion Hall	317
VeriCor, LLC	Nautilus Hall	601
W & W Custom Case	Nautilus Hall	607
Western Shelter Systems/GateKeeper	Pavilion Hall	123
Western Shelter Systems/GateKeeper	Vehicle Exhibit	407
Western Shelter Systems/GateKeeper	Vehicle Exhibit	409
Wolters Kluwer Health-Lippincott Williams and Wilkins	Nautilus Hall	608
Worldways Social Marketing	Nautilus Hall	802
Yale Center for Public Health Preparedness	Pavilion Hall	333
Yale New Haven Center for Emergency Preparedness and Disaster Response	Pavilion Hall	311
Z-CARD NORTH AMERICA	Pavilion Hall	335
ZOLL Medical Corporation	Nautilus Hall	600